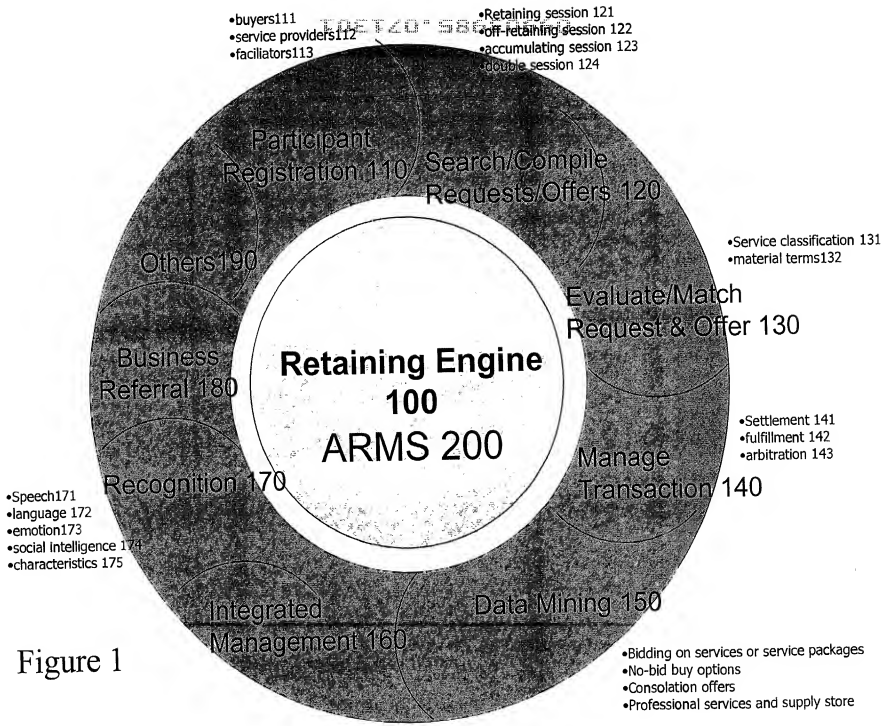
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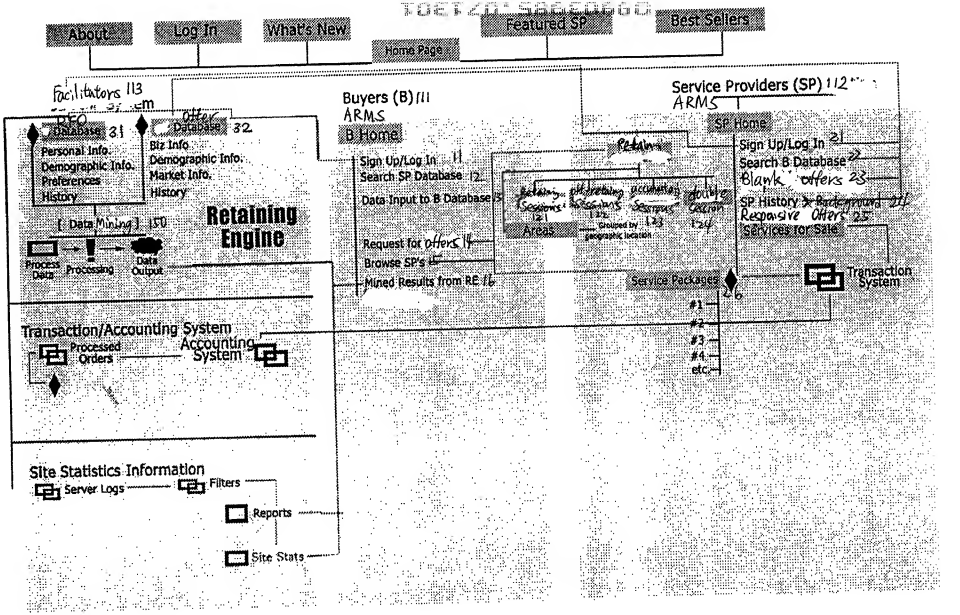
•No-bid buy options
•Consolation offers
•Professional services and supply store

Figure 1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Transaction System
Transaction/Accounting System
Processed Orders
Accounting System
Site Statistics Information
Server Logs
Filters
Reports
Site Stats

FIGURE 2

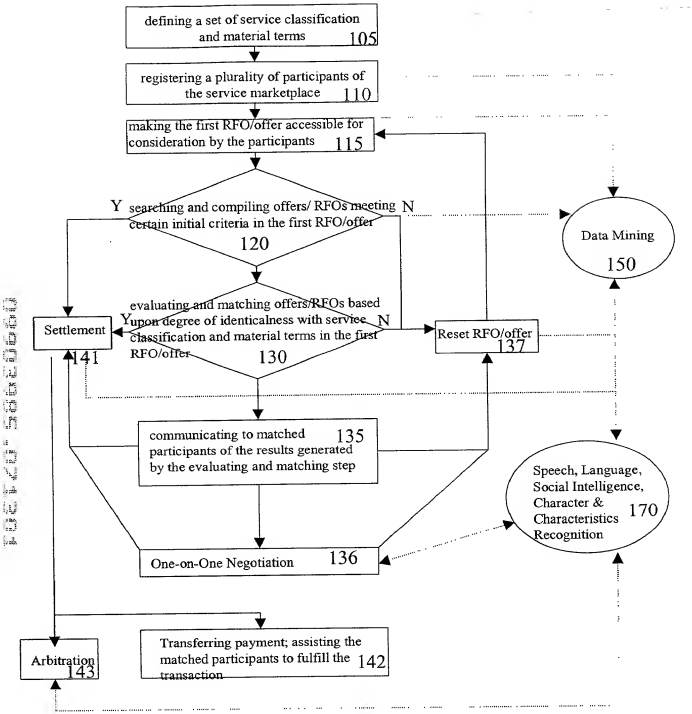
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Figure 3

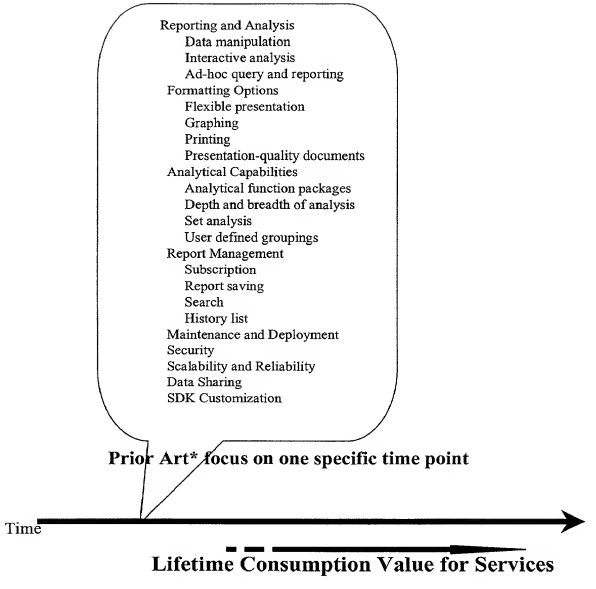
Reporting and Analysis
Data manipulation
Interactive analysis
Ad-hoc query and reporting
Formatting Options
Flexible presentation
Graphing
Printing
Presentation-quality documents
Analytical Capabilities
Analytical function packages
Depth and breadth of analysis
Set analysis
User defined groupings
Report Management
Subscription
Report saving
Search
History list
Maintenance and Deployment
Security
Scalability and Reliability
Data Sharing
SDK Customization
Prior Art* focus on one specific time point
Time
Lifetime Consumption Value for Services

Figure 4

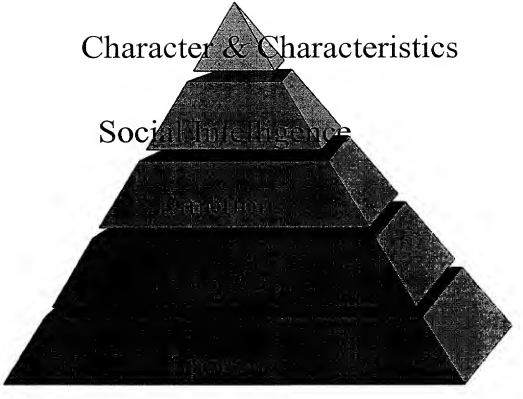

Figure 5

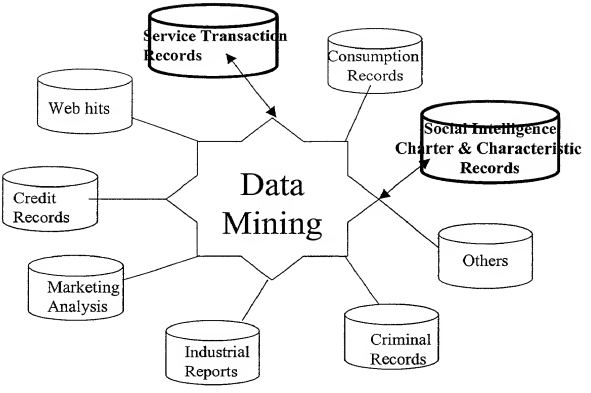
Service Transaction Records
Consumption Records
Web hits
Social Intelligence Charter & Characteristic Records
Credit Records
Data Mining
Others
Marketing Analysis
Industrial Reports
Criminal Records

Figure 6